



PRESS RELEASE

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Continental to Deliver four 250kW DRM HF Transmitters to Saudi Arabia

DALLAS – (June 28, 2010) – Continental Electronics is pleased to announce it will supply a quantity of 4 each 250 kW HF DRM-ready transmitters and associated equipment to the Saudi Arabia Ministry of Information (MOI) through First Gulf Company of Riyadh.

First Gulf will construct an entirely new HF facility consisting of transmitters, antennas and other equipment, to be installed at the existing Al Khumra site, outside Jeddah. The Al Khumra facility was first constructed by Continental Electronics, and its civil contractor, between 1978 and 1980. The new HF facility will be in addition to multiple 2-megawatt and 1-megawatt Medium Wave systems, also using transmitters manufactured by Continental.

The new high-power HF DRM-ready transmitters will enhance the Saudi MOI's digital broadcast capabilities and will reach targeted audiences at long distances with a clear, high quality signal. The DRM-ready transmitters are similar to those recently supplied by Continental to Broadcast Australia and to Radio-TV Malaysia, employing Transradio's latest DRM exciters with its unique pre-correction features.

The transmitters will be delivered by Continental in the latter part of 2010 and the station is planned to be fully operational by mid-2011.

About Continental Electronics

Founded in 1946, Dallas-based Continental Electronics is a global leader in broadcast transmitter equipment. It is the foremost supplier of advanced high-power RF transmission technology and the world's most experienced designer and builder of the highest power RF equipment, providing a full range of products for scientific, military, and broadcast applications. Continental Electronics' products are used in more than 100 countries around the world. For more information about Continental Electronics, visit the company's website at <http://www.contelec.com> or call 1.800.733.5011.